

Name: \_\_\_\_\_

# *AP Human Geography*

## Rubenstein Chapter 4: Folk and Popular Culture Guided Reading Questions

### Key Issue 1

1. Where is folk culture traditionally practiced?
2. Folk culture is more likely to vary from \_\_\_\_\_ to \_\_\_\_\_ at a given \_\_\_\_\_, whereas popular culture is more likely to vary from \_\_\_\_\_ to \_\_\_\_\_ at a given \_\_\_\_\_.
3. A group, even as small as Orion's student body, can have customs. Name two here at Orion.
4. What is the difference between custom and culture?
5. Folk culture is typically spread using which type of diffusion?
6. Popular culture is typically spread using which type of diffusion?
7. What standards must be met for a sport to be adopted into the Summer Olympics?

### Key Issue 2

8. What three necessities are included in material culture?
9. What is the surest good way to identify a family's ethnic origins?

10. Why do Russians prefer Coke over Pepsi?

11. What two states don't seem to fit in based on the popular fast-food preference map?

### **Key Issue 3**

12. What is the principle obstacle for popular culture?

13. What is the world's most important electronic format?

14. How much TV did the average American watch daily in 2009?

15. Which South American nation is "lacking" in terms of television diffusion (2005)?

16. Who had the largest Twitter following in 2010?

17. What country is leading the Twitter revolution in Asia?

18. Which country is leading the YouTube revolution in South America?

19. What three countries dominate the diffusion of television programs worldwide?

### **Key Issue 4**

20. Where is the oldest Amish community in the United States located?

21. Where and when did golf originate?

22. How can the average person know what type of plastic can be recycled?